

True Sport Strategy
Strategic Planning Session
October 28 & 29, 2009
Flip Chart Notes

Issues:

- ❖ Violence
- ❖ Stewardship of Sport
 - ✓ Procedural fairness
 - ✓ Management
 - ✓ Transparency
 - ✓ Accountability
- ❖ Discrimination
- ❖ Accessibility to Sport System
- ❖ Doping
- ❖ Harassment, Abuse
- ❖ Health & Safety



True Sport Values:

-  Inclusion
-  Fairness
-  Excellence
-  Fun



Proposed Process:

- ❖ Scanning - Proactive
- ❖ Research – Data on Scope
- ❖ Analysis of Issue
 - ✓ Values in Conflict
 - ✓ Clarity of Scope, Boundaries
- ❖ Expected Outcomes
- ❖ What Currently Exists?
- ❖ What is Needed?
- ❖ Who Needs to be Involved?
- ❖ Potential Actions
 - ✓ Recommendations
 - ✓ Relationships

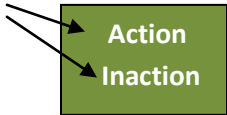
Canadian Strategy for Ethical Conduct in Sport Integrated True Sport Strategy

TRUE SPORT FRAMEWORK

- ✚ Background & Context
 - ✚ Vision
 - ✚ Values
 - ✚ Principles *Issues need constant care & attention
 - ✚ Roles, Responsibilities, Relationship, Accountabilities
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✚ PRIORITY ACTIONS & PLANS

Proposed Criteria (Influence & Control)

- ❖ **Already Addressed**
- ❖ **Evidence Based**
 - ✓ **Scope, Definition, Cause Not Symptom**
- ❖ **Possible Impact / Likelihood of Success**
 - ✓ **Make a Difference**
- ❖ **Available Partners**
- ❖ **Cost – Benefits - \$, #s, Impact**
 - ✓ **Low Hanging Fruit**
- ❖ **Implications**
 - ✓ **Legal**

The diagram shows a green box containing the words 'Action' and 'Inaction' stacked vertically. Two arrows originate from the right side of the word 'Implications' in the list item above, pointing towards the 'Action' and 'Inaction' boxes respectively.
- ❖ **Issue for Sport**
- ❖ **Potential for Sustainability**

Violence

Target Groups

- Officials
- Parents
- Fans
- Participants
- Media

Sub-Issues

- Fan Abuse
- Coach Abuse
- Protection of Officials
- Lack of Training (ON?)
- Retention/Recruitment of All (Coaches, Volunteers, Participants, Coaches)
- Physical Intent to Harm/Hurt
- Usefulness of Violence
- Death/Major Injuries
- Wrong Messages to Send to Youth
- Fighting in Sports
- Hazing (?) → or Under Abuse/Harrasment?

Stewardship

Target Groups

Sub-Issues

- **Executive Board (Senior DM)**
 - **Lack of Policies & Procedures**
 - **Lack of Procedural Fairness**
 - **Lack of Transparency**
 - **Conflicts of Interest**
 - **Lack of Implementation & Monitoring**
 - **Player Recruitment (stealing)**
 - **Selection – Screening**
 - ✓ **Volunteers, Coaches, Officials**
 - **Misuse of \$\$\$ - Fraud**
 - **Lack of Athlete – centred DM**
 - **Insurance (appropriate)**

Discrimination

Target Groups

- Administration
- Coaches
- Participants
- Parents
- School/ Other Organizations
- ALL

Sub-Issues

- Racism
- Homophobia
- Aboriginal
- Cultural Diversity
- Reverse Discrimination
- Social – Economic
- Disagged
- Gender

Inaccessibility

Target Groups-Affected

- New Canadians
- Economically Disadvantage
- Aboriginal
- People with a disability
- Rural, Remote
- Gender

Sub-Issues

- Costs, Fees, Equipment
- Support Staff
- Transportation
- Policy Gaps
- Funding
- Cultural Difference
- Child Care
- Dev. Pathway
- Education re: Issues/Barriers
+Awareness of opportunities
- Lack of Volunteers
- Lack of Input/Decision Making by
Affected Groups
- One Size Fits All Approach
- Integrated Environment
- Adapted Environment
- Segregated Environment
- Language of Offers

Harassment / Abuse

Target Groups

- Participants
- Coaches
- Officials
- Parents/Admin
- Fans
- Volunteers

Influencers

- Exec. BOD

Sub-Issues

- (1) Lack of Prevention
 - ✓ Awareness
 - ✓ Education
 - ✓ Communication
 - ✓ Screening
 - ✓ Lack of Policy
- (2) Lack of Intervention
 - ✓ Trained Personnel (4)
 - ✓ Investigators
 - ✓ Standard Protocol Across All Levels
 - ✓ Culture of Acceptance
 - ✓ Lack of Procedures
 - ✓ Inconsistency of Consequences
 - ✓ Legal \$\$\$
- (3) Lack of Ongoing Support
 - ✓ No National Ombudsperson

Doping

Target Groups

- **Athletes**
 - ✓ High Performance
 - ✓ Dev.
- **Participants**
- **Coaches**
- **Medical Staff**
- **Admin**
- **Parents**
- **Sponsors**
- **Officials**
- **Supplement Companies**

Sub-Issues

- **Body Image**
- **Performance Pressure**
- **Supplement Use**
- **Lack of Education**
- **“Magic Pill” Culture in Society**
- **Sports Culture**
- **Invasion of Privacy**
- **Future/Techno Doping**
- **“Let Them Do It!!”**
- **Pressure to Dope**
- **Complexity of Doping**
- **Rules Leads to Exit Sport**

Health & Safety

Target Groups

- Athlete Participants

Influencers

- Coaches
- Sport Admin
- Parents
- Trainers
- Facility Mgrs
- Boards
- Equipment Industry
- Architects/Facility Planners

Sub-Issues

- Sport Injuries
- Unsafe Facilities/Equipment
- Over Training
- Poor Coach Training
- Too Early Specialization
- Eating Disorders
- Making Weight
- Return to Play Too Soon
- Doping
- Winning At All Costs
- Ignore Growth & Dev. Principles
- Not Technically Sound Sport
- Focus on Games Over Practices
- Culture of the Sport (suck it up)
- Energy Drinks
- HP Expectations in Youth Sport
- Lack of Risk Management Procedures/Policies