

**True Sport Strategy Steering Committee**  
**Ottawa Athletic Club**  
2525 Lancaster Road, Ottawa, ON  
Lancaster Room  
October 28 & 29, 2009

**MEETING NOTES**

<b>Present:</b>	<b>Representing:</b>
David McCrindle (Co-Chair)	Federal Government <i>Sport Canada</i>
Paul Melia (Co-Chair)	Canadian Centre for Ethics in Sport
Moira Lassen	AthletesCAN
Karri Dawson	Canadian Centre for Ethics in Sport
Helena Constantin	Canadian Paralympic Committee
David Taveroff	Canadian Parks and Recreation Association
Gaëtan Robitaille	Coaching Association of Canada
Jeff Partrick	National Sport Organization <i>Skate Canada</i>
Sharon May	Physical and Health Education Canada
Marvin Dobish	Alberta Sport, Recreation, Parks and Wildlife Foundation
Faye Finch	Sport Manitoba
Sylvie Turner	Government of Quebec
Michelle Dezell	Canadian Sport Centre Saskatchewan / Sask Sport Inc
Natasha Johnston	True Sport Secretariat
<b>Observer:</b>	
Jocelyn East	Sport Canada
Francis Drouin	Sport Canada
<b>Attending:</b>	
Judy Kent	Kent Consulting
Joanne McRae	True Sport Secretariat
<b>Regrets:</b>	
(vacant)	Canadian Olympic Committee
Brian Rahill	National Sport Organization <i>Speed Skating Canada</i>
Denise Pittuck	Sports Officials Canada

## **CALL TO ORDER**

P. Melia called the meeting to order. He welcomed everyone to the True Sport Strategy Steering Committee meeting and Strategy Planning session. Members introduced themselves to the rest of the group.

## **Approval of Agenda**

P. Melia asked for approval of the agenda as circulated. The agenda was approved as presented.

**Motion 06-09**  
**M. Lassen / M. Dezell**  
***Carried***

## **Approval of Previous Minutes**

P. Melia asked for approval of the June 25<sup>th</sup>, 2009 minutes as circulated. The minutes of June 25<sup>th</sup>, 2009 were approved as circulated.

**Motion 07-09**  
**M. Lassen / F. Finch**  
***Carried***

## **Questions and Answers Roundtable**

In advance of the meeting, Steering Committee members were given the opportunity to submit their member updates on activities, outcomes and implications/issues for the True Sport Strategy. This section of the agenda allowed for all to highlight, ask questions or seek clarification pertaining to these reports.

As a follow-up to the Caster Semenya case and in relation to the recent discussion paper of gender transition and sport participation, M. Lassen informed members that CAAWS and AthletesCAN issued a joint letter to the United Nations in support of the South African Government complaint.

F. Finch reported that 24, 000 coaches and sport leaders have now taken the Respect in Sport on-line training course, and that 18, 244 individuals have achieved certification.

*Members update on activities, outcomes and implications/issues for the True Sport Strategy are presented in appendix A.*

## **True Sport Strategy Strategic Planning Session**

### **Objectives of Planning Session (Desired Outcomes)**

The objectives for the True Sport Strategy Planning Session were as follows:

1. A review of the history of the True Sport Strategy:
  - the accomplishment of the True Sport Strategy until now
  - the new direction from the FPTSC
  
2. Emerging consensus on:
  - the new updates to the Terms of Reference
  - the roles and responsibilities of the Secretariat
  - a proposed criteria for identifying top ethical issues
  - identifying the top existing and emerging ethical issues in sport
  - developing action plans and recommended processes for each ethical issues identified
  - next steps and timing
  
3. Strengthened sense of the Steering Committee:

A key element of the planning session was the opportunity to celebrate the accomplishments of the True Sport Strategy and to embrace future endeavours.

### **True Sport Strategy Background**

Background information on the True Sport Strategy was shared in a PowerPoint presentation format with all members of the Steering Committee in an effort to amplify the committee's overall understanding of the path taken to date as the group focused on looking ahead. This background information is presented in the "new" True Sport Framework.

### **True Sport Strategy Moving Forward**

As the True Sport Steering Committee members shared their thoughts and ideas on the revamping of the Committee's Terms of Reference, and the roles and responsibilities of the Steering Committee and the Secretariat, consensus was drawn on the desire and need to simplify these important documents. Coupled with this, was the desire of the

Steering Committee members to be responsive to the FPTSC's desire that the True Sport Strategy focus on emerging ethical issues and less on a grassroots movement. The Steering Committee allocated quite some time to this discussion and came to an understanding of the important connection between ethical issues and the True Sport Movement and that displaying the important intersection of the two was extremely important. Members of the Steering Committee expressed how they viewed the True Sport Movement as the means by which the Strategy can achieve its objectives.

### **True Sport Framework**

In moving forward, members agreed to create a True Sport Framework that would clarify and simplify roles and responsibilities, terms of reference, and that would clearly articulate the important role that both the Strategy and the Movement play in increasing ethical conduct and decreasing unethical conduct, as well as the significant intersection of the two.

The original Canadian Strategy for Ethical Conduct in Sport Policy Framework document would become a historical background document. The True Sport Framework would identify a vision, values and principles, roles, responsibilities and accountabilities. This document would reference the original 2003-2004 Action Plan and include a 2010 to 2012 Action Plan. Additionally, the True Sport Framework would include selection process criteria, which the Steering Committee would consult when selecting and prioritizing issues and building action plans. The Secretariat will prepare a draft of the True Sport Framework to be reviewed and approved by members of the Steering Committee. Once approved, the Secretariat will seek final approval and endorsement from the FPTSC.

***Below is a summation of the brainstorming work that took place over the course of the two day planning session. Also attached at appendix B are the flip chart notes.***

### **True Sport Values**

Members of the Steering Committee agreed to live by the following set of True Sport Values and these values would be used intentionally when assessing and addressing ethical issues:

- ✓ Inclusion
- ✓ Fairness
- ✓ Excellence
- ✓ Fun

## **Selection Process of Priority Issues**

The Members of the Steering Committee spent time talking about the selection process that would be applied in determining issues for action. The following guidelines were developed:

### **Process for Determining Issues for Action**

1. Identify potential issues
2. Solicit research and evidence to determine size, impact and scope of issue
3. Analyze data to determine if the issue is an ethical issue, i.e., in conflict with a stated value. Determine who has authority over, and who is affected by, the issue.
4. Determine the expected outcomes of acting on the issue
5. Review what has been done in past and what currently exists
6. Decide what needs to be done
7. Determine potential partners – who needs to be involved
8. Decide how this issue connects with the True Sport Movement
9. Prepare action plan for Steering Committee and Secretariat and recommendations for other partners

**Criteria for Assessing Issues :** As issues are being identified, members of the Steering Committee would outline the following criteria when assessing issues:

- Amount of control or influence over issue
- Sport versus societal or personal issue
- Research and evidence substantive
- Possible impact; likelihood of success
- Availability of partners
- Cost-benefit
- Implications of action
- Implications of not taking action
- Potential for sustainable solutions

**Priority Ranking of Issues for Consideration:** The following ethical issues were the seven highest ranked for the Steering Committee to address in order of priority:

- a. Violence
  - b. Stewardship of Sport (procedural fairness, transparency and accountability)
- 
- c. Discrimination
  - d. Accessibility

- e. Doping (focus on developing athletes, not high performance)
- f. Harassment and Abuse
- g. Health and Safety

**Consensus Points:**

- The FPTSC is the key influencer & major stakeholder for the True Sport Strategy.
- The FPTSC requested that the Steering Committee be more issue based.
- The Steering Committee members are to identify emerging issues and prepare action plans to decrease unethical conduct.
- The work of the Steering Committee and the True Sport Strategy contributes to the True Sport Movement.
- The True Sport Movement is the tool by which we can achieve our objectives with the True Sport Strategy.
- True Sport Movement members can be utilized in identifying ethical issues.
- The True Sport website offers tools to members to grow the True Sport Movement.
- The outcomes of the True Sport Strategy should support FPTSC's objectives.
- Steering Committee to take leadership role in updating the Strategy post 2012 (creation of the True Sport Framework) in preparing for the Ministers meeting in 2012

**Consensus Action Items in Moving Forward:**

1. A draft True Sport Framework to be created pulling from historical documents and clearly defining the role of the Steering Committee, Secretariat, FPTSC and CCES. Once members of the Steering Committee review and approve the draft Framework, the document will then be brought forward to the FPTSC for input, feedback and suggestions. Secretariat will then review before final approval.
2. Supporting documentation outlining logistical imperatives will be created to support the True Sport Framework once finalized. This document will outline procedures, reporting mechanism, travel policy etc. As action plans evolve, they will also become supporting documents of the True Sport Framework.
3. As "Stewardship" was identified as the second ethical issue, a working was formed which includes, Karri Dawson, Moira Lassen, Marvin Dobish, David Taveroff, Sharon May, Gaëtan Robitaille and Natasha Johnston. The Violence in Sport working group and the Stewardship working group are requested to draft their priority actions and plans.

**Adjournment**

There being no further business, P. Melia adjourned the meeting.