

True Sport Strategy Steering Committee

350-955 Green Valley Cres., Ottawa, ON
Dr. Pipe Board Room
Thursday, June 25, 2009
9:00 am – 4:00 pm (Eastern Time)

MINUTES

Minutes have been prepared by Agenda item.

Present:	Organizations:
David McCrindle (Co-chair)	Sport Canada
Paul Melia (Co-chair)	Canadian Centre for Ethics in Sport
Karri Dawson	Canadian Centre for Ethics in Sport
Michelle Dezell	Canadian Sport Centre Saskatchewan / Sask Sport Inc
Marvin Dobish	Alberta Sport, Recreation, Parks and Wildlife Foundation
Michel Fafard	<i>on behalf of Sylvie Turner</i> Government of Quebec
Faye Finch	Sport Manitoba
Natasha Johnston	True Sport Secretariat
Moira Lassen	AthletesCAN
Sharon May	Physical and Health Education Canada
Denise Pittuck	Sports Officials Canada
Gaëtan Robitaille	Coaching Association of Canada
Attending:	
Helena Constantin	Canadian Paralympic Committee
Jocelyn East	Sport Canada
Joanne McRae	True Sport Secretariat
Regrets:	
Jeff Partrick	Skate Canada
Brian Rahill	Speed Skating Canada
Gene Sutton	Canadian Olympic Committee
David Taveroff	Canadian Parks and Recreation Association

I. CALL TO ORDER

D. McCrindle called the meeting to order. He welcomed everyone to the June 2009 meeting and each member introduced themselves to the rest of the group. On behalf of both Co-chairs, D. McCrindle congratulated Natasha Johnston to the appointment of Director, True Sport Secretariat on a permanent full-time basis.

I. - 1 Approval of Agenda

D. McCrindle asked for approval of the agenda as circulated. The agenda was approved as presented.

Motion 02-09
M. Dobish / M. Lassen
Carried

I. - 2 Approval of Previous Minutes

D. McCrindle asked for approval of the March 24th, 2009 minutes as circulated. The minutes of March 24th, 2009 were approved as circulated.

Motion 03-09
K. Dawson / M. Lassen
Carried

I. - 3 Questions and Answers Roundtable

In advance of the meeting, Steering Committee members were given the opportunity to submit their member updates on activities, outcomes and implications/issues for the True Sport Strategy. This section of the agenda allowed for all to highlight, ask questions or seek clarification pertaining to these reports.

M. Lassen indicated that AthletesCAN, CAAWS and the CCES have now released a discussion paper on the topic of gender transition and sport participation entitled: "Including Transitioned and Transitioning Athletes in Sport – Issues, Facts, and Perspectives". Copies of the discussion paper and an executive summary are available on the AthletesCAN website <http://www.athletescan.com/Content/Publications.asp>

F. Finch reported that 21,408 coaches/sport leaders have taken Respect in Sport on-line training course of which seventy-six percent of these individuals are now certified. Sport Manitoba's funding regulations require that all Provincial Sport Organizations implement this initiative. Next steps with this initiative include conducting an impact assessment.

K. Dawson shared the developments of the OFSAA pilot project. Provincial/Territorial School Sport Associations throughout Canada are being contacted to further engage in the True Sport Movement by integrating True Sport into their programs. Kits have been prepared in order to facilitate the process.

D. McCrindle also shared with the Steering Committee that Sport Canada will be hosting a Research Initiative Conference in Ottawa on November 4, 2009 in conjunction with the 2009 NASSS conference. The purpose of the Sport Canada Research Initiative

Conference is to gather together policy makers with all current sport researchers funded by the Social Sciences and Humanities Research Council (SSHRC) and the Canadian Institutes for Health Research (CIHR). The idea is to share their knowledge and expertise in view of maximizing the practical applications of sport participation research. Some specific objectives of the conference include: strengthening the link between sport research and the development of sport participation policy in Canada; initiating an effective dialogue between Canadian sport researchers, sport policy makers and sport practitioners; and encouraging graduate students to contribute to and remain in the field of sport policy.

Members update on activities, outcomes and implications/issues for the True Sport Strategy are presented in appendix A.

II. True Sport Strategy Evaluation

At the March 24, 2009 meeting, the report on the Evaluation of the True Sport Strategy was accepted by the members of the Steering Committee and the presented recommendations were reviewed. There remained four recommendations to review and these were discussed and refined at this meeting. These recommendations are attached at Appendix B. D. McCrindle asked for approval of all recommendations.

Motion 04-09
M. Dezell / F. Finch
Carried

Please see Appendix B for the four outstanding recommendations.

III. FPTSC

- **Update on FPTSC Meeting of April 1, 2009**
P. Melia and D. McCrindle attended the FPTSC meeting on April 1, 2009 and both Co-chairs gave an overview of the meeting.

During the presentation the FPTSC made it clear that they did not see the True Sport Strategy and the True Sport Movement as part of the same undertaking. They saw the work of the Strategy contributing to more ethical sport in Canada and that this would certainly contribute to the aspirations of the True Sport Movement. But, as the True Sport Movement is community-based and designed around communities joining the Movement, they did not see the Strategy as directly linked to this work. The FPTSC has requested that the Strategy be more focused and deliberate on identifying and addressing specific ethical issues confronting Canadian sport, and saw that this could be accomplished by harnessing the collective expertise of the Steering Committee members.

The FPTSC did continue to identify the issue of violence in sport as one of the issues that they would like addressed by the Strategy. Notably they have requested that the Secretariat and the Steering Committee continue to explore the feasibility of creating a database to monitor the incidences of violence in sport in a June 10, 2009, FPTSC letter to the co-chairs of the True Sport Strategy Steering Committee. Although addressing ethical issues will be a huge focus for the Steering Committee, the FPTSC supports the Committee in promoting the values of good sport and recommend that this be done at a NSO, MSO, PSO and P/T Government level.

The FPTSC has committed to bringing forward a recommendation that every province and territory assign a representative who would be responsible for the ethics file and be the go-to person for communication purposes and the sharing of ideas and resources.

Additionally, the FPTSC directed the members of the Steering Committee to bring forward changes and amendments to the Terms of Reference document as they see fit. To this point, the members of the Steering Committee will be reviewing the existing Terms of Reference and will bring forward suggested changes and amendments.

- **Implications for Planning and Priorities \ Implications for Monitoring and Reporting**

In light of the direction for the Strategy expressed from the FPTSC, members of the Steering Committee agreed to devote a day and a half for strategic planning, prioritizing and setting parameters for monitoring and reporting. This planning session will be held on October 28th and 29th, 2009. A small working group will meet beforehand to plan and outline the objectives of this working session.

- **Review of Steering Committee Composition**

D. McCrindle proposed to add the Canadian Paralympic Committee as a member of the True Sport Strategy Steering Committee.

**Motion 05-09
G. Robitaille / M. Dezell
Carried**

N. Johnston indicated that the Secretariat has commenced the revision of the current Terms of Reference document. A copy of this marked document will be circulated following this meeting and members will be requested to provide the Secretariat with recommendations/amendments. A draft final version of the Terms of Reference will be submitted to the FPTSC by mid-November 2009 in order to seek final approval at the December 2009 FPTSC meeting.

The members of the Steering Committee agreed that in the reviewed Terms of Reference that the Canadian Paralympic Committee needs to be recognized as a

member under the composition section. The Steering Committee also discussed the fact that the original Terms of Reference recognizes representation from the Canadian Professional Coaches Association but that the Coaching Association of Canada needs to be added, as these are now two distinct organizations. Lastly, the Steering Committee agreed that Canadian Parks and Recreation Association and Physical and Health Education Canada need to be recognized as appointed members and that two members-at-large can be invited by the Steering Committee on an as needed basis. All of these changes will be made to the document and presented to the FPTSC for final approval.

IV. Violence in Sport

- **Update on Issue**

As described in previous minutes, the FPTSC has requested that the Secretariat and the Steering Committee give some thought to how best to monitor progress on eliminating violence in sport. To this point, at the September 28, 2008 meeting the Steering Committee generated some ideas on how best address this issue and meet the needs of the FPTSC. Based on the work that Sport Officials Canada was exploring, one of the ideas that surfaced was the creation of an incident database.

D. Pittuck updated the Steering Committee on her conversations with Sport Official Canada's Board of Directors, NSO members and individual officials. The idea was well received, but some questions and concerns did come up. The mentioned groups requested clarification pertaining to the use of the information that was going to be gathered? They also expressed some concern pertaining to legal repercussions and acknowledge that the nature of the reporting would be crucial in order to negate this concern. Lastly, they all agreed that clear parameters need to be set around the project. To address some of these concerns, it was agreed that an anonymous database would be more favourable.

It was recommended that this data collection should be for all sports and the parameters of "violence" needed to be determined and specified. D. McCrindle agreed to seek clarification from the FPTSC on what the intended use of collected data will be.

Also discussed during this meeting was the requirement to keep the data collection process as simple and straightforward as possible to ensure the highest probability of use. Also discussed was the importance of presenting the information in a format that could also benefit the sport. For example, if the information gathered could be tied to a rule and if the rule does not exist perhaps one should be created. The sport and the participants need to see the benefit of participating and completing the online tool.

- **Next Steps**

Members of the Steering Committee agreed to the following next steps with regard to the ethical issue of violence in sport:

- D. McCrindle to seek clarification from the FPTSC on project objective.
- Form working group. To date working group members include: Denise Pittuck, Jocelyn East, Stewart Begg, David Taveroff, Moira Lassen and Natasha Johnston. As the project unfolds, the working group has the flexibility to add members as they see fit to meet specific needs for expertise and knowledge sharing.
- D. Pittuck to meet with NASO and ArbitersSports in July.
- Members of the working group to define the scope and nature of this project and to report back to the members of the Steering Committee by the end of October 2009. This framework should include timelines and resource implications.
- Members of this working group to design and implement the workshop at the Sports Officials Canada Annual Conference on September 26th, 2009, in Toronto.
- Members of the Steering Committee to review and discuss the outcomes at the next Steering Committee meeting scheduled for October 2009
- Working Group and Steering Committee to prepare a written report to the FPTSC for their December 2009 meeting.

V. Other Business

- **Open Forum / Questions & Answers**

M. Fafard indicated that the Quebec Government will be developing a series of tools and resources to help address the issue of unethical behaviour in facilities – specifically arenas.

In order to complete the True Sport Strategy Evaluation process, the Secretariat will be preparing a cover note as a means of responding to the recommendations in the evaluation. This cover note will be circulated to members of the Steering Committee for feedback and comment.

D. McCrindle officially welcomed H. Constantin as a member of the Steering Committee.

In the absence of B. Rahill, N. Johnston updated the Steering Committee on an initiative that Speed Skating Canada has been collaborating closely with True Sport on. Speed Skating Canada would like to have all of their member clubs and branches declare themselves True Sport clubs and embrace the True Sport principles. Speed Skating is working with True Sport to create an engaging

campaign that would also see their athletes competing in 2010 Vancouver Olympics supported and cheered on by their clubs, branches and communities. The goal of the Challenge is to have 75% of the speed skating clubs and branches in Canada declared as True Sport organizations by 2010 and have 100% clubs declared by 2012. Declared clubs and speed skating Olympians will be asked to champion one of the following principles that best suit them: Go For It, Play Fair, Respect Others, Keep it Fun, Stay Healthy, and Give Back. Once a principle is chosen, clubs and athletes will then be matched. N. Johnston also reported that the Prince Edward Island 2009 Canada Games are officially declared as a True Sport event.

M. Dezell thanked True Sport for presenting at Sask Sport's Annual General Meeting in June 2009.

K. Dawson shared with the members the outcomes derived from the presentations that were given in June. Mayors from the 2009 Big City Mayor Caucus agreed that all twenty-two cities would work on their declarations. Various invitations to present were received following the 2009 FCM Conference, where True Sport was presented to 3200 delegates from municipalities across Canada at the opening plenary. In addition, True Sport hosted a session at the Canadian Association of Sport Medicine Conference in Vancouver, BC.

D. McCrindle reported on the Sport Canada Ethics Strategy file which is progressing very well and completion is anticipated by March 2010.

The next meeting of the True Sport Strategy Steering Committee will be held in Ottawa on October 28 & 29, 2009.

V. Adjournment

There being no further business, D. McCrindle adjourned the meeting.