



## TRUE SPORT STEERING COMMITTEE MEETING October 28th, 2009



Following is an update of activities, outcomes and implications/issues for the True Sport Strategy


*Note: member updates are reported verbatim as submitted*

*Noté : présentés textuellement tel que soumis*

<u>ACTIVITIES</u> (From TSS RMAF)	<u>UPDATE</u> (What have we done/accomplished?)	<u>OUTCOME</u> (What difference did we make?)	<u>IMPLICATIONS / ISSUES FOR TRUE SPORT STRATEGY:</u> (What implications/issues, if any on TSS?)
<b><u>DEEPEN UNDERSTANDING OF TRUE SPORT</u></b>			
<p>A-1. Identify and investigate ethical considerations for key sport issues facing the sport community/dialogue/heads up letters</p>	<p><b>CCES</b> continues to be the go-to place for ethics-related questions from the domestic sport community</p> <p>The <b>Secretariat</b> conducted an online survey with the sport community to better understand and identify the key ethical issues facing them and their sport.</p> <p>With a working group tasked to look at the issue of violence in sport, the <b>Secretariat</b> continues to advance this file.</p>	<p><b>CCES</b> references True Sport values and principles responding to queries</p> <p>140 surveys were circulated to Steering Committee members, NSOs, MSOs, Sport Centres and P/T Sport Directors. A number of Steering Committee members then circulated the survey through their networks. In total 38 responses were received and compiled – 25 English and 13 French.</p> <p>By participating in other conferences (in other sectors) the <b>Secretariat</b> continues to gather knowledge as to what other organizations and groups are doing to address this issue. The working group has gathered knowledge through a workshop at the Sport Officials of Canada conference, an online survey and by other means that will be presented and discussed at the planning session and will include next steps for the consideration of the Steering Committee.</p>	

	<p><b>CPC</b> 1) Following a year of advocacy and requests, the F-P/T Deputy Ministers have recommended to establish a FPTSC Work Group on Disability Sport. The CPC is please that the exploratory work for sport for persons with a disability will be addressed, and we value that the FPTSC recognizes the distinct needs and objectives of Special Olympics Canada and the CPC and that intergovernmental initiative to support either sport movement will be different.</p> <p><b>CPC</b> 2) The CPC is requesting the Federal Government create a \$3 million Paralympic Legacy Fund to address the current inequitable legacy support outlined in the 2010 Games Multi Party Agreement, and invest in the unique needs and requirements to develop a sustainable and successful future for the Paralympic Movement in Canada. The Vancouver 2010 Games represent a one-time opportunity to provide a legacy that ensures a bright future for Canada's Paralympic Teams and athletes with a physical disability.</p>	<p><b>CPC</b> 1) Disability sport will be addressed at the FPT level with government representatives taking ownership over their recommendations and collectively agreeing and delivering on a final strategy.</p> <p><b>CPC</b> 2) N/A</p>	<p><b>CPC</b> 1) Healthy, fair and equitable sport</p> <p><b>CPC</b> 2) The creation of a 2010 Paralympic Legacy Fund is crucial in order for the 2010 Paralympic Winter Games to both serve as a catalyst supporting Canada's achievement of future international performance targets and enhance the development of the Canadian Paralympic sport system. The most fundamental, and perhaps the most important, Paralympic Legacy Fund priority is to support initiatives that significantly increase the numbers of Canadians with a physical disability participating in sport.</p>
<p>A-2. Further understanding of how to be a values driven sport organization/dialogue /research</p>	<p><b>CCES</b> is refining an ethical decision making model for use by sport organizations at all levels</p> <p><b>CCES</b> is developing tools to assist True Sport members with "living" the principles in their communities</p> <p><b>CCPTSF: Sask Sport Inc</b></p> <ul style="list-style-type: none"> <li>• LTAD planning assistance program launch September 2009.</li> </ul>	<p><b>CCES</b> a workshop was held with various stakeholders in the sport community to ensure the tools will be relevant</p> <p><b>CCPTSF: Northwest Territories</b> – no new information provided since last report</p>	

	<ul style="list-style-type: none"> <li>No Accidental Champions – for providing programming for persons with a disability workshop to be hosted in Regina October 22, 2009.</li> </ul> <p><b>CPC</b> The CPC and Sport Canada are supporting Canada’s sport community in developing a National Paralympic Sport System Strategy (NPSSS) to champion the building of a strong sport development system for Canadian athletes with a physical disability. In recent years, Canada’s sport community has participated in numerous planning and review processes. These have been led by respected consultants and have engaged many of Canada’s top Parasport leaders in developing comprehensive, high-quality plans and models for improving the system. The NPSSS intends to build on the collection of strong recommendations and identify mechanisms to move from planning to action. This strategy is built on a key list of guiding principles and values</p>	<p><b>CPC</b> The CPC has hosted 2 meetings to date (March and October 2009) and we have recommended that future scenarios include the NPSSS eventually contributing to the work of the FPTSC Work Group on Disability or operating in parallel with it. We ultimately want to provide governments with the information needed to support increased awareness, investment, policy, and coordination of sport for persons with a disability.</p> <p>The group has identified that in order to break down systemic barriers, we need to get groups engaged in relatively small, specific elements of the change strategy. For example we need to get DSOs to agree to focus on a defined role(s) especially around leading Awareness and First Contact, we need to build some peer-leadership within the DSOs to influence other DSOs, we need to work with the FP/T work group and governments to develop a strategy to homogenize funding models which in turn will help sort out the P/T "who does what" between P/T DSOs and P/T SOs.</p>	<p><b>CPC</b> Fair, equitable sport</p>
<p>A-3. Further understanding of how to seed, feed and grow the TSM/dialogue/ research</p>	<p><b>CCES</b> continues to use a Customer Relationship Management (CRM) system to understand the information that we collect and seek synergy in the work that we do to better meet the needs of the membership</p>	<p><b>CCES</b> in response to a desire for guided direction, we are working to gather and/or develop tools to enable members to live the principles</p> <p><b>CCPTSF: Sport Nova Scotia</b> - no new information to provide since last report</p>	
<p>A-4. Further understanding of how TS propagates in communities/case studies</p>	<p><b>CCES</b> has hired two community animators (TSCA) to continue the work in Ontario, a series of case studies will be undertaken as part of this project</p>	<p>By better understanding the elements that may or may not be unique to True Sport Communities, the <b>CCES</b> will be better positioned to provide recommendations and best practices to other communities interested in joining the True Sport Movement</p>	

		<p><b>CCPTSF:</b> PEI no new information since last report</p>	
<p>A-5. Further understanding of how to engage youth and communities in TS</p>	<p><b>CCES</b> has developed a series of four school engagement kits to enable schools to integrate values-based sport in their programming</p> <p><b>CCES</b> is corresponding with provincial athletic associations across the country in hopes of replicating the work done with OFSSA</p> <p><b>CCES</b> has built a youth engagement component into the TSCA project</p> <p><b>MELS:</b> (en préparation) Conférence aux étudiants au baccalauréat en récréologie à l'Université du Québec à Trois-Rivières, sur la problématique et les interventions en éthique en loisir et en sport (30 novembre 2009)</p>	<p><b>MELS:</b> Permet aux futurs intervenants en loisir et en sport, d'être sensibilisés et informés sur les méthodes d'intervention en promotion de l'éthique.</p> <p><b>CCPTSF:</b> Ontario :</p>  <ul style="list-style-type: none"> <li>• <b>Sport Ontario</b></li> <li>• The Trillium grant of \$265,000 has also been received to establish a viable KidSport Chapter in Toronto</li> <li>• KidSport leadership has been changed.</li> <li>• Two new provincial coordinators are in place and the program is really moving forward.</li> <li>• The RBC Foundation has come through with a grant of \$50,000 to establish a presence in the Toronto region.</li> </ul> <p><b>Games Unit</b></p> <ul style="list-style-type: none"> <li>• In total 4 Pan Am Youth Camps were completed over the summer in Toronto, Hamilton and 2 in Markham reaching over 1,200 kids. The Program was a huge success and came in well under budget. The final report is being completed and</li> </ul>	

		<p>will be available by September 30<sup>th</sup>.</p> <p><b>2009 Ontario ParaSport Summer Championships – Woodstock</b></p> <ul style="list-style-type: none"> <li>Games took place July 24-26</li> </ul> <p><b>2010 Ontario ParaSport Winter Games – Kingston</b></p> <ul style="list-style-type: none"> <li>Kingston hosted a media conference in January 2009 to announce that they will be hosting the 2010 Ontario ParaSport Winter Games.</li> <li>Four ECO events hosted in Boccia, Wheelchair Tennis, Athletics, and Equestrian</li> </ul>	
A-6. Identify the high performance component of the TSM/dialogue/research	<p><b>CPC</b> 1) CPC’s HP Committee submitted at response to the 2010 and Beyond Panel including outlining a number of initiatives that are required in order to maintain and improve the international performances of Canadian Paralympic athletes. The most fundamental, and perhaps the most important, is to develop a strategy to significantly increase the numbers of Canadians with a physical disability participating in sport. Drastically increasing participation rates will provide Canadians with a physical disability the same physical, social and emotional benefits as able-body participants, while simultaneously tremendously expanding our current pool of potential future Paralympians.</p>	<p><b>CPC</b> 1) N/A</p>	<p><b>CPC</b> Desired implication: fair, equitable sport. Increased investment in Paralympic Sport</p>
A-7. Find out from Canadians whether there is reason to believe progress is being made in 7 priority areas of TS Strategy/RTB Research/Public Opinion	<p><b>CPC</b> At the most recent NPSSS meeting the achievements of the CPC and the Paralympic Community were highlighted. While there is significant work to be done, there has been tremendous progress in recent years</p>	<p><b>CPC</b> 1) Increased awareness and participation 2) CPC voice</p>	<p><b>CPC</b> Same as above.</p>

Research	<p>including a number of recent “Paralympic First”</p> <ul style="list-style-type: none"> <li>•The National Paralympic Committee recognized as a “Games Partner” through the Multi-party Agreement</li> <li>•The Organizing Committee including the word ‘Paralympic’ in their legal and constituted name, “Vancouver Organizing Committee for the 2010 Olympic and Paralympic Games” (VANOC)</li> <li>•National Paralympic Committee having a seat on the Organizing Committee Board of Directors</li> <li>•National Paralympic Committee and Organizing Committee signing a Joint Marketing Agreement</li> <li>•Amateur Sport Legacy Fund (administered by the 2010 Games Trust) funds eligibility includes Paralympic athletes and coaches.</li> </ul>		
A-8. Facilitate the development of the research protocol for measuring fair and ethical conduct/TS Research Network/initiate dialogues/ letters of support/etc.			
<b><u>Build Commitment and Engagement</u></b>			
B-1. Develop and promote the content & functionality of the TS Portal/information/ enhancements	<p><b>CCES</b> continues to manage the True Sport Movement website, the recently redesigned site is updated on a regular basis and plans are underway to add several new interactive functions</p> <p><b>CPC</b> Recommendations included in formal letter of acceptance to True Sport Steering Committee.</p>	<p><b>CCES</b> declarations to the Movement continue to increase at a steady rate; as of September 30, 2009 there were 1725 declarations</p> <p><b>CPC</b> Increased awareness, visibility, and participation of sport for persons with a disability</p>	<p><b>CCES</b> the consistent increase in declarations indicates that the True Sport Movement remains in a growth phase</p> <p><b>CPC</b> Increasing participation rates to provide Canadians with a physical disability the same physical, social and emotional benefits as able-body participants, while simultaneously tremendously</p>

			expanding our current pool of potential future Paralympians.
B-2. Identify and create opportunities to explore/discuss mutual outcomes with Bell Canada/dialogue	<p><b>CCES</b> The Bell Employee Volunteer Fund continues to be a very popular program amongst Bell employees. During 2009, \$500k will be distributed to local sport clubs</p>	<p><b>CCES</b> 396 grants totalling \$3 million were distributed through the Community Sport Fund to enhance participation at the community level in a variety of team sports</p> <p><b>CCES</b> The Bell Employee Volunteer Fund has distributed in excess of \$2.5 million to date</p>	<p><b>CCES</b> New donors need to be identified to reintroduce the Community Sport Fund program</p>
B-3. Promote TS to potential members of the TSM/promotional material/website	<p><b>CCES</b> truesport.ca will soon host an online store that will provide easy access to free and for fee True Sport tools and materials</p> <p><b>Skate Canada: Promoting True Sport:</b> Recently featured an article on True Sport in our e-zine (Keeping In Touch) directed at clubs and coaches to promote them to declare their support.</p> <p><b>Skate Canada: Section declarations:</b> 70% of the Skate Canada Sections (provincial bodies) have declared their True Sport affiliation publicly on their web sites and featured the True Sport brand on their home page.</p> <p><b>MELS:</b> Distribution de documentation sur l'éthique et sur "le loisir et le sport en valeur" à la Conférence annuelle du loisir municipal, du 23 au 25 septembre 2009</p> <p><b>MELS:</b> Répertoire d'initiatives sur l'éthique dans le site web du MELS</p> <p><b>CCPTSF: Gov. Alberta</b> No information to update</p> <p><b>CCPTSF: Sport PEI</b> No information to update</p> <p><b>CCPTSF: Sask Sport Inc.</b> - Sask Sport Inc BOD declared the organization to be a True Sport Organization March 2009. - Presentations regarding "Club</p>	<p><b>CCES</b> over 75 orders and 5500 downloads have occurred since April 2009</p> <p><b>Skate Canada:</b> Creating a unified front in support of the True Sport Movement.</p> <p><b>MELS:</b> Organismes intéressés à présenter au MELS, des projets relatifs à l'éthique.</p> <p><b>MELS:</b> Fait connaître les initiatives et propose des idées d'intervention en matière d'éthique</p> <p><b>CPTSF: Sask Sport Inc.</b> - 2 presentations to over 100 people at AGM and related meetings. - Response to survey to be determined by CCES after the survey is circulated.</p>	

	<p>Excellence” and o the True Sport Movement delivered June 2009.</p> <ul style="list-style-type: none"> <li>- Survey of Sport Community Ethical Issues to be distributed to SSI membership via Sport Page e-newsletter October 2009.</li> <li>- Support offered to Saskatoon Sport District to promote a “True Sport Champion” in their e-newsletter</li> </ul>		
<p>B-4. Build the capacity (skills, knowledge, abilities) of communities to engage in, and to support TS in its growth to meet 2012 X 2012 challenge/ tool kits/ Bell initiative(BCSF, BVF,TSCA) /dialogue/support</p>	<p><b>CCES</b> What Sport Can Do: The True Sport Report was presented to the Big City Mayors Caucus (BCMC) and at the opening plenary of the Federation of Canadian Municipalities (FCM) annual convention</p> <p><b>CCES</b> Co-signed by the Canada Games Council, customized letters were issued to every community in Prince Edward Island inviting them to join the True Sport Movement as a legacy of the 2009 Canada Summer Games</p> <p><b>Skate Canada:</b> LTAD: LTAD model content has been approved and formal document is in production. Implementation phase has begun and is focused on several fronts including our CanSkate program (learn to skate), jump competitions, and domestic competition structure. Communication and feedback sessions will continue this season to keep members informed of developments and allow them to contribute and be involved in leading change.</p> <p><b>MELS:</b> programme de soutien financier pour la promotion de l'éthique en loisir et en sport (2008 et 2009)</p>	<p><b>CCES</b> 100% of Yukon communities are declared in the Movement - 8 of 22 BCMC cities are declared in the Movement – over 25 communities have requested assistance to facilitate their declaration into the Movement</p> <p><b>Skate Canada:</b> To early to assess impact of changes.</p> <p>Communication activities have been positive as many members are now aware of the LTAD project and potential benefits to the sport. They are anxious for more information and to see the results of the implementation work.</p> <p><b>MELS:</b> -En 2008, 21 organismes ont reçu une aide financière pour réaliser un projet relatif à l'éthique. -En 2009, l'analyse des demandes de soutien est en cours. Le programme accorde 70 000\$ à chaque année.</p>	<p><b>MELS:</b> Pour avoir droit au soutien financier, les organismes doivent adhérer à l'avis. Ils s'engagent donc à promouvoir l'éthique et voient par la même occasion, le lien</p>

	<p><b>MELS:</b> Promotion de l'esprit sportif aux Jeux du Québec (Bannière de l'esprit sportif pour chaque sport)</p> <p><b>MELS:</b> Concours de texte sur l'esprit sportif aux Jeux du Québec 2009</p> <p><b>MELS:</b> Soutien financier à Sports-Québec pour la promotion de l'esprit sportif aux événements « Mes premiers Jeux » à l'été 2009</p> <p><b>MELS:</b> Réédition et diffusion du Guide de prévention de l'abus et du harcèlement.</p> <p><b>MELS:</b> Répondant pour le Québec pour les actions anti-dopage découlant de la politique canadienne</p> <p><b>MELS:</b> Production et diffusion d'un document d'information sur les boissons stimulantes</p> <p><b>MELS:</b> Suivi de l'évolution de la situation des bagarres et de la violence dans la LHJMQ (hockey junior)</p> <p><b>MELS:</b> Plan d'action en développement sur l'amélioration du comportement des parents dans les arénas.</p> <p><b>CCPTSF: Sask Sport Inc.</b>  - KidSport program remains active – record year for KidSport Challenge, relationship with the RoughRiders continues, and Provincial Conference to be held in Regina on November 6/7<sup>th</sup>, 2009</p>	<p><b>MELS:</b> Occasion pour les athlètes et tous les gens impliqués aux Jeux du Québec, de prendre conscience de l'importance de l'esprit sportif. Rempoter la bannière de l'esprit sportif est devenu une fierté aux Jeux.</p> <p><b>MELS:</b> Rapport à venir</p> <p><b>MELS:</b> Contribue à appliquer la politique canadienne et assume la partie « éducation/sensibilisation de la lutte anti-dopage</p> <p><b>MELS:</b> Suite aux événements de violence au hockey et après l'intervention du MELS et l'adoption de nouvelles règles par la LHJMQ, les bagarres ont diminué de 43% dans la saison 2008-2009.</p>	avec Sport pur
B-5. Identify and explore opportunities to get athletes involved in the TSM/info/ dialogue	<b>CCES</b> attended the 2009 Canada Summer Games in PEI to share True Sport and anti-doping messaging with over 5500 athletes		

	<p>Speed Skating Canada and the Secretariat continue to work together on the True Sport Speed Skating Club Challenge. The focus since the last report has been on educating the clubs and associations and encouraging them to take part in the challenge.</p> <p><b>CPC</b> Potential opportunities exist through our Heroes and Ambassadors Program.</p>	<p>To date 27 clubs and 8 associations have declared in the Movement are taken part in the challenge.</p> <p><b>CPC</b> N/A</p>	<p><b>CPC</b> N/A</p>
<p>B-6. Strengthen existing partnerships and relationships with TS Steering Committee members and other early leaders, including VANOC 2010/dialogue/leadership development/ support initiatives</p>	<p><b>CPC</b> 1) The recent NPSSS meeting included an invitation to external key stakeholders including CAC, Sport Matters and Aboriginal Sport Circle. 2) Dialog and collaboration with VANOC.</p>		
<p>B-7. Work with VANOC 2010 &amp; BC Legacies Now to determine how to use the TS brand to promote values-based Games/dialogue/ support</p>			
<p>B-8. Explore opportunities to engage the media in advancing the TSM/ dialogue/media initiatives</p>	<p><b>CCES</b> has added a “news centre” truesport.ca which features FAQs, media kits, spokes people profiles, etc.</p>	<p><b>CCES</b> True Sport has appeared in over 60 news articles, print pieces and/or media sources since June 2009</p>	<p><b>CCES</b> is finalizing guidelines for use of the True Sport brand</p>
<p>B-9. Build the capacity of the Canadian sport community to promote/influence values-driven sport internationally/ dialogue/resources</p>	<p><b>CCES</b> continues to incorporate True Sport messaging into meetings/ dialogues/conferences with various international anti-doping organizations</p> <p><b>CCPTSF: Sask Sport Inc.</b></p> <ul style="list-style-type: none"> <li>- Team Sport – speakers motivate youth through presentations</li> <li>- Additional public speaking training for youth leaders through Esteem Team November 2009 in Regina</li> <li>- CAAWS Women in Sport Leadership</li> </ul>	<p><b>CCES</b> has been approached on a couple of occasions to provide additional True Sport information to international contacts</p>	

	<p>training sessions continue to be offered throughout the province.</p> <ul style="list-style-type: none"> <li>- Formalized discussion to develop a women in sport and physical activity strategy underway</li> <li>- Aboriginal communities and Sport, Culture and Recreation Districts throughout the province developing adjudication committees to evaluate grant applications and determine priorities and support for programming options.</li> <li>- Online volunteer training continues to offer educational opportunities free of charge to Saskatchewan citizens to develop critical skills for their work in the voluntary sector.</li> <li>- Successful coaching mentorships at the 2009 Canada games for 2 Aboriginal Apprentice coaches (Basketball, Wrestling) and 2 Female Apprentice Coaches (Kayak and Soccer).</li> <li>- 06 -09 Bilateral funding provided coaching training to 1155 Aboriginal coaches. Entering a new program in April having trained an additional 177 so far this year.</li> </ul>		
<b><u>Strengthen The Policy Framework</u></b>			
<p>C-1. Further examine and advocate for inclusion of TS incentives in SFAF &amp; F/P/T funding criteria/discussion paper/ dialogue</p>	<p><b>MELS:</b> Discussions en cours à l'effet d'inclure l'adhésion à "L'Avis sur l'éthique en loisir et en sport" dans les conventions d'objectifs et de résultats attendus (CORA) avec les fédérations provinciales (PSO)</p>	<p><b>MELS:</b> Le gouvernement renforce le message sur l'importance d'offrir un sport basé sur des valeurs et « officialise » l'adhésion à ce concept en l'incluant dans les CORA.</p>	<p><b>MELS:</b> Par « Le loisir et le sport en valeur », les fédérations voient le lien avec Sport pur et son message</p>
<p>C-2. Integrate Safe, &amp; Welcoming Environment into TSM/ dialogue, environmental scan, Risk Management approach, TS Portal content</p>	<p><b>CCES</b> truesport.ca and cces.ca feature tools and resources including information of safe and welcoming environments</p> <p><b>Skate Canada: Skate Canada Core Values:</b> This past summer, Skate Canada staff were tasked with refining our core values and developing a plan</p>	<p><b>Skate Canada:</b> The exercise of creating these values was extremely positive for the organization and the staff. There is a high degree of 'buy-in' and support for these core values as staff</p>	

	<p>to implement these into all our tasks and work processes.</p> <ul style="list-style-type: none"> <li>➤ Excellence</li> <li>➤ Accountability</li> <li>➤ Collaboration</li> <li>➤ Adaptability</li> <li>➤ Innovation</li> </ul> <p><b>Skate Canada: Complaint Procedures:</b> revised complaint policies now in effect and are being used to manage current complaints. These revised policies have helped clarify a fair and efficient process to manage complaints at the national level.</p> <p><b>CCPTSF: Sask Sport Inc.</b> - RespectED for Sport Culture and Recreation support line and services continue to be offered free of charge to groups in SK.</p>	<p>themselves developed them. Our core values will also be integrated into the physical space in our building to help remind staff and visitors of the values that guide our decision making. They are being used as rationale for our strategic planning, and development of all areas of our business. Combined with our overall objectives and strategic priorities, this creates a very comprehensive approach to moving Skate Canada forward.</p> <p><b>Skate Canada:</b> More clear and effective process for dealing with complaints resulting in clearer expectations and faster resolution.</p>	
<p>C-3. Monitor the effectiveness of the Canadian Anti-doping Program (CADP)/annual monitoring reports</p>	<p><b>CCES</b> is proud to continue to meet all international norms and standards for anti-doping. The CCES successfully completed the World Anti-Doping Code compliance exercise and is continuing implement the revised CADP.</p> <p><b>Gov. Alberta</b> Alberta has been participating on a Sport Canada work-group with the development of the new Canadian Policy Against Doping in Sport</p>	<p><b>CCES</b> continues to be a world leader in the anti-doping movement.</p> <p><b>Gov. Alberta</b> To be determined</p>	
<p>C-4. Decide on need for Ombuds office/dialogue/ decision</p>			<p><b>CCES</b> continues to receive inquiries that would best be served by an Ombuds office. Currently funding is not available to support this.</p>

<p>D-1. Manage the TS Strategy and implementation of the Action Plan/dialogue/ briefings/reports</p>	<p><b>CCES</b> continues to house the True Sport Secretariat and its related administration.</p> <p>The <b>Secretariat</b> continues to manage the True Sport Strategy and support the Steering Committee.</p> <p>The <b>Secretariat</b> is leading a planning process, with the assistance of a working group, for the Strategy. Accomplishments to date include conducting an online survey with the sport community to gauge the most relevant ethical issues facing their sport.</p>	<p>This process will allow for a clearer understanding of priorities and responsibilities vis à vis the Strategy and its objectives.</p>	
<p>D-2. Nurture and renew existing sponsors and funding partners, and seek out new resources/ dialogue/proposals/funding submissions/ reports</p>	<p><b>CCES</b> continues to work with the J.W. McConnell Family Foundation (2007-2010) to offer the True Sport Community Fund; a project related to True Sport and Social Development made possible by a \$2.5 million investment</p> <p><b>CCES</b> has re-profiled a couple of positions within the organization to increase its efforts in business development</p>	<p><b>CCES</b> the TSCF have distributed \$1,130,000 to 121 organizations impacting over 45,000 children and youth and 6,000 volunteers across Canada</p>	
<p>D-3. Develop and implement a monitoring and evaluation strategy/RMAF/ studies/RTB and other public opinion surveys/ progress reports/ knowledge dissemination strategy</p>			